

Questionnaire for One Woman Marketing's Featured Women



Want to be considered as a featured woman in business? It's easy! Simply answer the following questions, then e-mail your information to kelly@onewomanmarketing.com. Your answers may also be used in an upcoming book or other promotional materials.

You don't have to answer all the questions, but please make sure your entry is 500 words or longer.

- Describe how you entered your current position.
- How did you get started with marketing? Was it challenging, or did it come naturally?
- What preconceptions about sales and marketing, if any, did you have when you started?
- How important of a role does marketing play in your day-to-day business?
- What marketing methods have worked best for you? Which have been the most challenging?
- How has your self-image changed since you started marketing?
- What do you wish you knew about marketing before you started?
- What marketing advice would you give to other women in business?
- To what do you attribute your success?

When sending your information, please include your full name, the name of your business, your title, phone number, e-mail and web address (if applicable). You may also provide links to business logos, a self-portrait or other images **that you own** and feel best describe your work.

Thanks for your participation. I look forward to learning more about you and your marketing experiences!