

Questionnaire for Womenwise Marketing's Featured Women



Want to be considered as a featured woman in business? It's easy! Simply answer the following questions, then e-mail your information to kelly@womenwisemarketing.com. Your answers may also be used in an upcoming book or other promotional materials.

- Describe how you entered your current position.
- How did you get started with marketing? Was it challenging, or did it come naturally?
- What preconceptions about sales and marketing, if any, did you have when you started?
- How important of a role does marketing play in your day-to-day business?
- What marketing methods have worked best for you? Which have been the most challenging?
- How has your self-image changed since you started marketing?
- What do you wish you knew about marketing before you started?
- What marketing advice would you give to other women in business?
- To what do you attribute your success?

When sending your information, please include your full name, the name of your business, your title, phone number, e-mail and web address (if applicable).

You may also provide links to business logos, a self-portrait or other images **that you own** and feel best describe your work.